

LIFESTYLE QUESTIONNAIRE



First and Last Name(s): _____

New Home Community: _____
(NAME & HOMESITE #)

Reason for New Home: _____

SECTION 1: INTRODUCTIONS

How many people will live in your home? # of Adults _____ # of Children _____

Any pets? yes no Hobby Requirements? _____

Additional information: _____

SECTION 2: YOUR PERSONAL LIFESTYLE

How often do you entertain at home?

Times per month _____ Formal _____ Informal _____

Entertaining Type: Casual dining Sit down dinner

Games Watching movies Music Parties

Where do you eat your meals? _____

Ideal everyday cooking environment? _____

Wish list for master bathroom? _____

Are there colors that you like? Or colors we should avoid?

Tell us about any challenges/shortcomings of your current home that you would love to fix in your new dream home.

SECTION 3: DESCRIBE YOUR DESIGN STYLE

Which best describes your style?

Traditional _____ Transitional _____ Rustic _____ Farmhouse _____
Modern _____ Contemporary _____ Mid Century Modern _____
Coastal _____ French Country _____ Other (explain) _____

Which of these following personal selections are most important to you?

Kitchen _____ Bathrooms _____ Plumbing Fixtures _____ Tile _____
Interior Paint _____ Flooring _____ Lighting _____ Countertops _____
Brick _____ Fireplaces _____ Cabinets & Hardware _____ Other _____

What stores do you like to shop for furniture and accessories?

Pottery Barn _____ Ballard Designs _____ Restoration Hardware _____
Kirkland's _____ HomeGoods _____ Pier1 _____
World Market _____ Ashley HomeStore _____ Ethan Allen _____
West Elm _____ Anthropologie _____ IKEA _____
Target _____ At Home _____ Other _____

What mood do you want to set for your new home?

- Formal, a showplace for entertaining, a tribute to your accomplishments
- Cozy, welcoming, relaxed, comfortable
- Lived in, child friendly
- Coastal, airy, light and breezy

What is the look and feel you want?

- Contemporary, sleek, clean lines, cutting-edge, metropolitan
- Tailored, refined, classic, elegant, tasteful, timeless
- Uncluttered, tranquil, warm, at-one-with-nature, soothing, welcoming
- Sophisticated, comfortable, warm, cozy, upscale rustic, bold, detailed
- Charming, easy, simple, family-oriented, unassuming

What is your color scheme?

- Warm neutrals, tone-on-tone, serene
- Rich jewel tones, bold, striking, exotic
- Earthy natural tones, rustic and warm, cozy
- Bright colors, exciting and fun, vibrant
- Soft tones, lovely and light, soothing
- Crisp tones, whites and bright, contrast
- Whites and grays, fresh and cool

Anything else you want to share with us?
